

MEIYUME
ID CARD

GAIA - COLOUR
CLASSIC LIPSTICK



GAIA CLASSIC LIPSTICKS

Our Gaia classic lipsticks packaging, crafted from over 95% aluminium, merges beauty heritage with sustainability.

Choose from a plastic-free lipstick or a lipstick with a minimal plastic cup for formula contact—both designed for easy transitions from conventional packaging.

PRODUCT DESCRIPTION

Construction: Swivel mechanism in aluminium paired with aluminium cap and base.

Materials:

- Available in plastic cup (represents less than 3% in weight of the assembly) or aluminium cup

Claim dimensions:

- Ø18.8mm / height 66mm
- Standard 12.7mm cup

RECYCLING

Case and swivel mechanism in aluminium.
Plastic cup represents less than 3% in weight of the whole assembly.



DECO OPTIONS

- Customisable in colors, finishing and logos

PATENT

- PATENTED mechanism and aluminium cup
- PATENT PENDING closing system



GAIA

Classic Lipstick



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